



Leaf Mobile Inc.

Symbol: TSX.V: LEAF

Market Cap: 271.4M

Sector: ESports & Gaming

Purpose: Raise Awareness / Open Market Buying

LEAF is a leading free-to-play mobile game group. Our studios create engaging games that produce enduring player loyalty across our portfolio of legendary games.

LEAF has become one of Canada's largest F2P mobile game companies through a focus on building a high growth recurring revenue technology platform, organic game development & publishing and disciplined acquisitions strategy.

Investor Bullet Points:

- **Market Growth** - Market Growth in terms of quantitative and qualitative visibility in the largest and fastest growing entertainment market.
- **Proven Portfolio** - Proven game portfolio with recurring revenue stream and deep product pipeline
- **Revenue Diversification** - Idle Kit Platform revenue diversification and SaaS based business model valuation bluesky
- **Successful & Accelerating M&A** - Successful & Accelerating M&A Agenda to attract world class talent, teams and IP
- **Scale Benefits** - Reduced cost of capital and scale benefits operational synergies and profitability

Darcy Taylor, CEO

Darcy has over 20+ years of senior executive experience building successful companies and brands spanning, Asia, Europe and North America. He has a proven track record in C-suite and senior leadership roles at IMG Canada (now Endeavor LLC), Logic Technologies Inc, JT International S.A. and MASEV Communications Inc, that was acquired by IMG Canada. His experience spans corporate, agency, and entrepreneurial environments across free-to-play Mobile games, FinTech, esports, Blockchain, FMCG/CPG, Digital Marketing & Media and Sports & Entertainment industries.